# Vendor Registration Form

## 21st Anniversary
**FIRST THERE FIRST CARE EMS CONFERENCE AND**

**ALS and NURSING COMPETITIONS**  
June 6, 2017 through June 8, 2017

**Vendor Registration Form**

<table>
<thead>
<tr>
<th>Agency/Vendor</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name and Title</td>
<td>Email</td>
</tr>
</tbody>
</table>

Choice of additional sponsorship and/or ad placement is on a "first come first serve" basis upon receipt of sponsor form!

### $20,000 EMERALD
- **First There First Care Conference Sponsor**
  - Full page ad in the Conference Program (Premium Placement)
  - 20 minute (stage) presentation during Conference Day (June 8th)
  - Logo prominently printed on conference materials
  - 5 attendees for Mini-Sessions/lunch (June 7th)
  - 10 attendees for conference/lunch (June 8th)
  - Two-night complimentary hotel stay
  - **Premium** located exhibitor tables and/or vehicle spaces (2) with electric
  - $50 for each additional lunch attendee daily (June 7th  June 8th)

### $10,000 DIAMOND
- **Competition Sponsor (June 6th & 7th)** includes announcement of "TOP FIVE ALS Competition TEAMS"
- Full page ad in the Conference Program
- Logo included on conference materials
- 5 attendees for Mini-Sessions/lunch (June 7th)
- 10 attendees for conference/lunch (June 8th)
- Two-night complimentary hotel stay
- **Premium** located exhibitor tables and/or vehicle spaces (2) with electric
- $50 for each additional lunch attendee daily (June 7th  June 8th)

### $10,000 DIAMOND
- **“21st Anniversary Gala” Sponsor, June 7th from 7 to 10 PM with welcome of all to the First There First Care EMS Conference and Competitions**
- Full page ad in the Conference Program
- Logo included on conference materials
- 5 attendees for Mini-Sessions/lunch (June 7th)
- 10 attendees for conference/lunch (June 8th)
- Two-night complimentary hotel stay
- **Premium** located exhibitor tables and/or vehicle spaces (2) with electric
- $50 for each additional lunch attendee daily (June 7th  June 8th)

### $7,500 PLATINUM
- Full page ad in the Conference Program
- Name & Logo printed on event material(s)
- 4 attendees for Mini-Sessions/lunch (June 7th)
- 8 attendees for conference/lunch (June 8th)
- Two-night complimentary hotel stay
- **Prime** located exhibitor tables and/or vehicle spaces (2) with electric
- $50 for each additional lunch attendee daily (June 7th  June 8th)

### $5,000 GOLD
- Full page ad in Conference Program
- Name & Logo printed on event material(s)
- 3 attendees for Mini-Sessions/lunch (June 7th)
- 5 attendees for conference/lunch (June 8th)
- One-night complimentary hotel stay
- **Reserved** exhibitor tables and/or vehicle spaces (2)
- $60 electric
- $50 for each additional lunch attendee daily (June 7th  June 8th)
### $2,500 SILVER – Includes:
- Half page ad in Conference Program
- Name or Logo printed on event material(s)
- 2 attendees for Mini-Sessions/lunch (June 7th)
- 3 attendees for conference/lunch (June 8th)
- 1 exhibitor table or vehicle space (circle choice of table or vehicle space)

<table>
<thead>
<tr>
<th>Choice</th>
<th>Cost</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$60</td>
<td>Electric</td>
<td>$50 for each additional lunch attendee daily</td>
</tr>
</tbody>
</table>

### $600 BRONZE – Includes:
- Quarter page ad in Conference Program
- 1 attendee for conference/lunch (June 7th & 8th)
- 1 exhibitor table or vehicle space
- $60 electric
- $50 for each additional lunch attendee daily

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<th>Choice</th>
<th>Cost</th>
<th>Description</th>
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<tbody>
<tr>
<td>$5000</td>
<td>Conference Lunch</td>
<td>limit 1</td>
</tr>
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</table>

Additional opportunities add the following:
- **Product exclusive advertising!**
  - $5000 Conference Lunch (limit 1)
- **Product exclusive advertising!**
  - $1,500 AM/PM Break Sponsor

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For more information or answers to questions contact:
Ty Vassil (Tvassil@Margatefl.com)
Louis Villar (Lvillar@Margatefl.gov)
Kelly Keys (Kkeys@browardhealth.org) - Ads/logo information only

Additional attendees requesting CEUs? Please complete conference registration form at: [www.firsttherefirstcare.com](http://www.firsttherefirstcare.com)

You may complete this form online at: [www.firsttherefirstcare.com](http://www.firsttherefirstcare.com)

**Payment Arrangements:**
- Online? Use your credit card thru PayPal
- By check, mail payment & completed form to:

  Fire Chiefs' Association of Broward County,
  Inc. C/O North Lauderdale Fire Rescue
  6151 Bailey Road
  North Lauderdale, Florida 33068

**REMEMBER:** All logo's and exhibitor information for advertising and printed material must be received by April 30th, 2017
First There - First Care Conference
Program Book Ad Specifications

Ads may be in provided color, black and white, duo-tone, spot color, or half tone screens. All ads must be supplied camera-ready, in digital format such as pdf or eps. **No modification or alterations can be done by the editor.**

**Full Page 7 X 10**

Half Page Horizontal
7.75 x 5

Half Page Vertical
10 X 3.75

Submit only NEW artwork!
No artwork kept from previous years.

Please forward your ad and logo to Kelly Keys (Kkeys@browardhealth.org) with the completed form. Refer above for the correct layout sizes and format for all ads.

Sorry, but no artwork accepted after April 30th!

Editor reserves the right to reject any artwork that is not clear or properly formatted.