



# 28<sup>th</sup> Annual Sponsor & Exhibitor Prospectus

## Meetings

**FTFC CONFERENCE**

June 10-11, 2025  
*Tuesday – Wednesday*

**EAGLE CREEK**

June 10 – 11, 2025  
*Tuesday – Wednesday*

**GATHERING OF EAGLES**

June 12 – 13, 2025  
*Thursday – Friday*

**FLORIDA EMS STATE MEETINGS**

June 11 – 13, 2025  
*Wednesday – Friday*

## Events

**ALS, NURSING & HONOR GUARD COMPETITIONS**

June 8 – 10, 2025  
*Sunday – Tuesday*

**PRECONFERENCE WORKSHOPS**

June 9, 2025  
*Monday*

**EXHIBIT HALL**

June 10 – 12, 2025  
*Tuesday – Thursday*

**FOR MORE INFORMATION CONTACT**

FTFC Sponsor/Vendor Contact  
Randi Alfonzo at 305-812-6429

FTFC Finance Section Chief  
Vince Cinque at 954-868-3538

[vendors@firsttherefirstcare.com](mailto:vendors@firsttherefirstcare.com)



# FIRST THERE FIRST CARE

## GATHERING OF EAGLES



*EMS: Soaring to New Heights*

### SPONSORSHIP OPPORTUNITIES

FTFC/GOE sponsorships are a great way to leverage your presence at this exciting event and are designed to offer varying levels of opportunity and exposure to meet your exhibiting goals and budget. Choice of sponsorship is on a “first come first serve” basis upon receipt of sponsor registration form. All sponsorships include company content on conference app (if provided), an exhibitor booth package (details pg. 5), and logo display on conference website. In addition, all sponsorships of \$10,000 and above will receive attendee mailing list post meeting upon request. **\*\* Each Sponsorship includes unique Exclusives that are detailed below grid**

Sponsorship Opportunity	Cost	Logo prominently featured on conference website	Premium Exhibitor Booth Package	Standard Exhibitor Booth Package	Company content on conference app
FTFC Conference Sponsor	\$50,000	✓	✓		✓
Eagles Conference Sponsor	\$35,000	✓	✓		✓
EMS Gala Sponsor	\$30,000	✓	✓		✓
ALS Competition Sponsor	\$25,000	✓	✓		✓
Nursing Competition Sponsor	\$25,000	✓	✓		✓
Fire Chief’s Luncheon Sponsor	\$20,000	✓	✓		✓
Leadership Symposium Sponsor	\$15,000	✓	✓		✓
Eagle Creek Sponsor	\$15,000	✓	✓		✓
EMS Chief’s Luncheon Sponsor	\$15,000	✓	✓		✓
Resuscitation Academy Sponsor	\$15,000	✓		✓	✓
Wi-Fi Sponsor	\$15,000	✓		✓	✓
AV Sponsor	\$15,000	✓		✓	✓
Conference App Sponsor	\$15,000	✓		✓	✓
Key Card Sponsor	\$10,000	✓		✓	✓
Pre-Conference Sponsor	\$10,000	✓		✓	✓
Cocktail Hour Sponsor	\$10,000	✓		✓	✓
Speaker’s Lounge Lunch Sponsor	\$10,000	✓		✓	✓
Networking Lounge Sponsor	\$10,000	✓		✓	✓
Conference Session Sponsor	\$10,000	✓		✓	✓
Afternoon Break Sponsor	\$10,000	✓		✓	✓
Honor Guard Competition	\$10,000	✓		✓	✓



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### **FTFC Conference Sponsor:**

- Welcome delivery at opening of First There First Care Main Conference
- Your company logo will be prominently featured throughout venue

### **Eagles Conference Sponsor:**

- Welcome delivery at opening of Eagles Main Conference
- Your company logo prominently displayed throughout venue

### **EMS Gala Sponsor:**

- Welcome delivery at opening of the Gala on Wednesday
- Logo prominently displayed at gala
- Additional promotional items and specialty decorations to be provided by sponsor

### **ALS Competition Sponsor:**

- Logo prominently displayed in competition areas
- Opportunity to present award to ALS competition winners on stage
- Exhibit Hall Tuesday afternoon

### **Leadership Symposium Sponsor:**

- Introduce the event and opportunity to address the attendees (5 min max)
- Logo prominently displayed in the leadership symposium

### **Fire Chief's Luncheon Sponsor:**

- Logo prominently displayed during Chief's meeting
- Opportunity to address/present at the Fire Chief's meeting (5 min max)

### **Eagles Creek Sponsor: (4 Opportunities)**

- Logo prominently displayed during Eagles creek meeting
- Opportunity to address/present directly to the Eagles at the meeting (10 min max)

### **Resuscitation Academy Sponsor:**

- Welcome delivery at opening of event
- Logo prominently displayed during the class

### **EMS Chief's Luncheon Sponsor:**

- Logo prominently displayed during the Chief's meeting
- Opportunity to address/present to the South Florida EMS Chiefs at the meeting (5 min max)

### **Nursing Competition Sponsor:**

- Logo prominently displayed in competition areas
- Opportunity to present award to nursing competition winners on stage



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### Key Card Sponsor:

- Increased brand recognition through logo display to FTFC & Eagles attendees on their hotel room key. \*\* Allows customization to one side of the hotel key card.

### Wi-Fi Sponsor:

- Brand exposure throughout the conference venue by providing free Wi-Fi internet access to FTFC & Eagles attendees with your logo included as part of the WiFi signage.
- The Wi-Fi Sponsorship allows you to customize the WiFi name & password for your company.

### AV Sponsor:

- Increase your exposure during the main conference session to FTFC & Eagles attendees supporting the AV in the room.
- Your logo will be prominently displayed before and after all presentations as well as a thank you announcement before the program begins.

### Pre-Conference Content Sponsor:

- Brand recognition through prominent display of your company name in a dedicated area where refreshments and snacks are provided to pre-conference attendees and EMS professionals gather to discuss best practices, speak with presenters and conduct business.
- Opportunity to directly address/present to pre-conference session attendees (5 min max)

### Cocktail Hour Sponsor: (2 opportunities)

- Maximize your exposure on the tradeshow floor by hosting a networking cocktail hour with decision makers, front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other first responders.
- Your logo will be prominently displayed throughout the cocktail party area.

### Speaker's Lounge Lunch Sponsor:

- Brand recognition through prominent display of your logo in a dedicated area providing lunch to conference speakers and instructors.
- Sponsors for this opportunity are encouraged to distribute promotional items to this key audience of approximately 70 attendees!

### Networking Lounge Sponsor:

- Brand recognition through prominent display of your company name in a dedicated area providing refreshments and snacks where conference attendees, vendors and EMS professionals can escape to a quiet place to meet, discuss best practices, and conduct business.
- This is your opportunity for branding exposure by outfitting the room with your marketing materials.



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### Conference App Sponsor:

- Brand recognition through exclusive branding on the conference app homepage.

### Conference Session Sponsor: (5 unique opportunities)

- Be a session sponsor for one of the popular educational tracks at the FTFC Conference and have your company name prominently displayed on signs in the room. (5 Opportunities)
  - \* Trauma
  - \* Pediatrics
  - \* Capnography
  - \* Airway
  - \* Cardiac (ECG)

### Afternoon Break Sponsor: (3 opportunities)

- Announcements and brand recognition through prominent display of your logo in exhibit hall during coffee and snack breaks where decision makers front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other First Responders will gather to enjoy refreshments.

### Honor Guard Competition Sponsor:

- Logo prominently displayed in competition areas
- Opportunity to present award to honor guard competition winners on stage

### Tradeshow Exhibitor Booth Packages:

Exhibitor Options		
<b>Standard Exhibitor Booth</b>	<ul style="list-style-type: none"> <li>• Draped 10'x10' Space</li> <li>• 6' Table and 2 chairs</li> <li>• Wastebasket <i>and electric</i></li> <li>• Includes company content on app</li> <li>• Conference Registration for 2 representatives</li> </ul>	<b>\$3,500</b>
<b>Premium Exhibitor Booth</b> <b>*First Come First Served</b> <b>with Limited Availability*</b>	<ul style="list-style-type: none"> <li>• Draped 10'x10' Space</li> <li>• 6' Table and 2 chairs</li> <li>• Wastebasket <i>and electric</i></li> <li>• Includes company content on app</li> <li>• Conference Registration for 2 representatives</li> <li>• Premier location exhibitor booth (endcap/wall/high traffic area)</li> </ul>	<b>\$5,500</b>
<b>Add-ons</b>	<ul style="list-style-type: none"> <li>• Extra 10'x10' space (draped space only) *May only be purchased one time with base exhibitor package</li> </ul>	<b>\$1,500</b>
	<ul style="list-style-type: none"> <li>• Extra Tables or chairs</li> </ul>	<b>Purchase thru EXPO</b>
	<ul style="list-style-type: none"> <li>• Extra exhibitor representative (4 – Day Access) *per person</li> </ul>	<b>\$125</b>



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### Exhibitor Information & Fees

This year, our exhibitor hall will host sponsors and exhibitors for 3 exciting days! Vendors will have one-on-one time demonstrating their company's products to over 1,000 Fire Rescue, EMS, nursing, and hospital professionals with purchasing authority! Join the Southeast's most extensive and **only** pre-hospital conference.

#### 2025 Exhibitors Dates

- **Monday, June 9th, 2025:**
  - Move in & set up from noon until 4:00 pm, including all display vehicles
  - (No set up will be permitted Tuesday morning)
- **Tuesday, June 10th, 2025:**
  - The exhibitor area open from 10:00 am until 6:00 pm
- **Wednesday, June 11th, 2025:**
  - The exhibitor area open from 10:00 am until 6:00 pm
- **Thursday, June 12th, 2025:**
  - Exhibitor area open 8: 00 am until 4:00 pm
  - Move out at 4:00 pm

All logos will be required to be uploaded during registration. Any logos or exhibitor information uploaded after April 30th, 2025, **are not guaranteed** to be included in any advertising or printed material.

To register please visit our website: [www.firsttherefirstcare.com](http://www.firsttherefirstcare.com)

#### Acceptable Payment Method:

1. Checks payable to:  
*Fire Chiefs' Association of Broward County  
1440 Coral Ridge Dr.  
Suite 193  
Coral Springs, FL 33071*
2. Credit Card payment (3% processing fee)
3. Electronic fund transfer is available upon request



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**Exhibitor or sponsor registrations not paid in full by  
April 30, 2025, risk removal from exhibit hall**

For More Information or answers to Questions EMAIL:

[vendors@firsttherefirstcare.com](mailto:vendors@firsttherefirstcare.com)