

## Meetings

### FTFC CONFERENCE

June 2-3, 2026

Tuesday – Wednesday

### EAGLE CREEK

June 2-3, 2026

Tuesday – Wednesday

### GATHERING OF EAGLES

June 4-5, 2026

Thursday – Friday

### FLORIDA EMS STATE MEETINGS

June 3-5, 2026

Wednesday – Friday

## Events

### ALS, NURSING & HONOR GUARD COMPETITIONS

June 1-2, 2026

Monday – Tuesday

### PRECONFERENCE WORKSHOPS

June 1, 2026

Monday

### EXHIBIT HALL

June 2-4, 2026

Tuesday – Thursday

# First There First Care & Gathering of Eagles 29th Annual Conference

June 1st - 5th, 2026

Broward County Convention Center | Ft Lauderdale, FL



**GATHERING OF EAGLES**  
FIRST THERE FIRST CARE

# Sponsor & Exhibitor Prospectus

Presented By the Fire Chiefs Association of Broward County





What better place could a vendor, exhibitor, or sponsor showcase their products and solutions than at the 2026 First There, First Care / Gathering of Eagles Conference—an event drawing more than 2,000 attendees from all 50 states and five countries? Where else can you reach such a powerful mix of firefighter/paramedics, EMS personnel, emergency room physicians and nurses, medical directors, and fire chiefs—all in one setting? And how often do you have the opportunity to directly engage not only the end-user professionals who rely on your innovations daily, but also the decision makers, protocol architects, and budget authorities who determine operational and purchasing direction for their agencies? And with the conference's exciting move in 2026 to the stunning newly renovated Broward County Convention Center—nestled along the Intracoastal Waterway in Fort Lauderdale, FL—what better time to establish or expand your presence at one of the nation's premier EMS and fire service gatherings?

## For More Information Contact

Trade Show Manager  
**Randi Alfonzo** at **305-812-6429**

FTFC Finance Section Chief  
**Vince Cinque** at **954-868-3538**

[vendors@firsttherefirstcare.com](mailto:vendors@firsttherefirstcare.com)

# Sponsorship Opportunities

FTFC/GOE sponsorships are a great way to leverage your presence at this exciting event and are designed to offer varying levels of opportunity and exposure to meet your exhibiting goals and budget. Choice of sponsorship is on a “first come first served” basis upon receipt of sponsor registration form. All sponsorships

include company content on conference app (if provided), an exhibitor booth package (details pg. 5) with electric included, curated signage recognizing sponsorship at conference venue and logo displayed on conference website. In addition, all sponsorships will receive attendee mailing list post meeting upon request.

Sponsorship Opportunity	Cost	3 Corner Booth Package	2 Corner Booth Package	1 Corner Booth Package
FTFC Conference Sponsor	\$50,000	✓		
Eagles Conference Sponsor	\$35,000		✓	
EMS Gala Sponsor	\$30,000		✓	
ALS Competition Sponsor	\$25,000		✓	
Nursing Competition Sponsor	\$25,000		✓	
Fire Chief’s Luncheon Sponsor	\$20,000			✓
Leadership Symposium Sponsor	\$15,000			✓
Eagle Creek Sponsor	\$15,000			✓
EMS Chief’s Luncheon Sponsor	\$15,000			✓
Resuscitation Academy Sponsor	\$15,000			✓
Wi-Fi Sponsor	\$15,000			✓
AV Sponsor	\$15,000			✓
Conference App Sponsor	\$15,000			✓
Key Card Sponsor	\$15,000			✓
Safety & Health Preconference Sponsor	\$10,000			✓
Cocktail Hour Sponsor	\$15,000			✓
Networking Lounge Sponsor	\$15,000			✓
Conference Session Sponsor	\$10,000			✓
Afternoon Break Sponsor	\$10,000			✓
Honor Guard Competition	\$10,000			✓

# Sponsorship Opportunities

## FTFC Conference Sponsor

- Welcome delivery at opening of First There First Care Main Conference
- Your company logo will be prominently featured throughout venue on conference curated items
- Your marketing items can be displayed in sponsor designated areas
- 10 conference badges

## Eagles Conference Sponsor

- Welcome delivery at opening of Eagles Main Conference
- Your company logo prominently displayed throughout venue on conference curated items
- 10 conference badges

## EMS Gala Sponsor

- Welcome delivery at opening of the Gala on Wednesday
- Logo prominently displayed at gala
- Additional promotional items and specialty decorations to be provided by sponsor
- 8 conference badges

## ALS Competition Sponsor

- Logo prominently displayed in competition areas
- Opportunity to present award to ALS competition winners on stage
- Exhibit Hall Tuesday afternoon
- 8 conference badges

## Leadership Symposium Sponsor

- Introduce the event and opportunity to address the attendees (5 min max)
- Logo prominently displayed in the leadership symposium
- 6 conference badges

## Fire Chief's Luncheon Sponsor

- Logo prominently displayed during Chief's meeting and on conference curated signage at the venue
- Opportunity to address/present at the Fire Chief's meeting (5 min max)

## Eagles Creek Sponsor: (4 Opportunities)

- Logo prominently displayed during Eagles creek meeting
- Opportunity to address/present directly to the Eagles at the meeting (10 min max)

## Resuscitation Academy Sponsor

- Welcome delivery at opening of event
- Company logo prominently displayed during the class and on conference curated signage at the venue

## EMS Chief's Luncheon Sponsor

- Logo prominently displayed during the Chief's meeting and on conference curated signage at venue
- Opportunity to address/present to the South Florida EMS Chiefs at the meeting (5 min max)

## Nursing Competition Sponsor

- Logo prominently displayed in competition areas and on conference curated signage at the venue
- Opportunity to present award to nursing competition winners on stage
- Opportunity to present award to nursing competition winners on stage

## Key Card Sponsor

- Increased brand recognition through logo display to FTFC & Eagles attendees on their hotel room key. \*\* Allows customization to one side of the hotel key card.

# Sponsorship Opportunities

## Wi-Fi Sponsor

- Brand exposure throughout the conference venue by providing free Wi-Fi internet access to FTFC & Eagles attendees with your logo included as part of the Wi-Fi signage.
- The Wi-Fi Sponsorship allows you to customize the Wi-Fi name & password for your company

## AV Sponsor

- Increase your exposure during the main conference session to FTFC & Eagles attendees supporting the AV in the room.
- Your logo will be prominently displayed before and after all presentations as well as a thank you announcement before the program begins.

## Safety & Health Pre-Conference Sponsor

- Brand recognition through prominent display of your company name in a dedicated area providing refreshments and snacks where pre-conference attendees and EMS professionals gather to discuss best practices, speak with presenters and conduct business.
- Opportunity to directly address/present to pre-conference session attendees (5 min max)

## Cocktail Hour Sponsor

(2 opportunities- Tues/Wed Evening)

- Maximize your exposure on the tradeshow floor by hosting a networking cocktail hour with decision makers, front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other first responders.
- Your logo will be prominently displayed throughout the cocktail party area.

## Networking Lounge Sponsor

- Brand recognition through prominent display of your company name in a dedicated area providing refreshments and snacks where conference attendees, vendors and EMS professionals can escape to a quiet place to meet, discuss best practices, and conduct business.
- This is your opportunity for branding exposure by outfitting the room with your marketing materials.

## Conference App Sponsor

- Brand recognition through exclusive branding on the conference app homepage.

## Conference Session Sponsor

(5 unique opportunities)

- Be a session sponsors for one of the popular educational tracks at the FTFC Conference and have your company name prominently displayed on signs in the room.

(5 Opportunities)

- Trauma \*Pediatrics \* Capnography \* Airway \* Cardiac (ECG)

## Afternoon Break Sponsor

(3 opportunities- Tues/Wed/Thurs)

- Announcements and brand recognition through prominent display of your logo in exhibit hall during coffee and snack breaks where decision makers front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other First Responders will gather to enjoy refreshments.

## Honor Guard Competition Sponsor

- Logo prominently displayed in competition areas
- Opportunity to present award to honor guard competition winners on stage

# Tradeshow Exhibitor Booth Opportunities

Exhibitor Options		
<b>Exhibitor Booth Package</b>	<ul style="list-style-type: none"> <li>• Draped 10'x10' Space</li> <li>• Includes company content on app</li> <li>• Includes Wi-Fi and Internet Access</li> <li>• Conference Registration for 2 representatives</li> </ul>	\$3500
<b>Corner Booth Package</b> First Come First Served	<ul style="list-style-type: none"> <li>• Draped 10'x10' Space</li> <li>• Includes company content on app</li> <li>• Includes Wi-Fi and Internet Access</li> <li>• Conference Registration for 2 representatives</li> <li>• Premier location corner booth location</li> </ul>	\$5,500
<b>Add-ons</b>	<ul style="list-style-type: none"> <li>• Extra 10'x10' interior adjacent booth (draped space only)</li> <li>*May only be purchased one time with exhibitor package</li> </ul>	\$1,500
	<ul style="list-style-type: none"> <li>• Expo Inc is available for all booth fulfillment needs</li> <li>• Expo link here</li> </ul>	As ordered
	<ul style="list-style-type: none"> <li>• Extra exhibitor representative (4- Day Access) *per person</li> </ul>	\$125

□ Booth Furnishings, carpet, and electric are not included in the booth purchase price.

□ Waste receptacles available throughout venue.



# Exhibitor Information & Fees

Our exhibitor hall will host sponsors and exhibitors for 3 exciting days offering opportunity to demonstrate their company's products to 2,000 Fire Rescue, EMS, nursing, and hospital professionals with purchasing authority! Join the Southeast's most extensive and only pre-hospital conference.

## 2026 Exhibitors Dates

### Sunday, May 31st, 2026

- Move in and set up for vehicles, apparatus, and/or trailers.  
Time TBD

### Monday, June 1st, 2026

- Move in & set up from 10am until 4 pm
- (No set up will be permitted Tuesday morning)

### Tuesday, June 2nd, 2026:

- The exhibitor area open from 10:00 am until 6:00 pm

### Wednesday, June 3rd, 2026:

- The exhibitor area open from 10:00 am until 6:00 pm

### Thursday, June 4th, 2026:

- Exhibitor area open 8: 00 am until 4:00 pm
- Move out at 4:00 pm

All logos will be required to be uploaded during registration. Any logos or exhibitor information uploaded after April 15th, 2026, are not guaranteed to be included in any advertising or printed material.

## Registration

To register please visit our website: [firsttherefirstcare.com](http://firsttherefirstcare.com)

## Acceptable Payment Method

1. **Checks** payable to:  
Fire Chiefs' Association of Broward County  
1440 Coral Ridge Dr., Suite 193  
Coral Springs, FL 33071
2. **Credit Card payment** (3% processing fee)



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**GATHERING OF EAGLES**  
**FIRST THERE FIRST CARE**

Exhibitor or sponsor  
registrations not paid in  
full by **April 30, 2026**, risk  
removal from exhibit hall.

For more information or answers to questions, email:  
[vendors@firsttherefirstcare.com](mailto:vendors@firsttherefirstcare.com)