

# First There First Care & Gathering of Eagles 25th Annual Conference



June 13th- 17th, 2022  
Seminole Hard Rock Hotel & Casino  
Hollywood, FL



# Sponsor & Exhibitor Prospectus

## **ALS & NURSING COMPETITIONS**

June 12-14, 2022  
*Sunday–Tuesday*

## **PRECONFERENCE WORKSHOPS**

June 13, 2022  
*Monday*

## **FTFC CONFERENCE**

June 14-15, 2022  
*Tuesday- Wednesday*

## **EXHIBIT HALL**

June 1 -1 , 2022  
*Tuesday–Thursday*

## **EAGLES CREEK**

June 14-15, 2022  
*Tuesday-Wednesday*

## **GATHERING OF EAGLES**

June 16-17, 2022  
*Thursday–Friday*

## **FLORIDA EMS STATE MEETINGS**

June 15-17, 2022  
*Wednesday–Friday*

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## **SPONSORSHIP OPPORTUNITIES**

*Choice of additional sponsorship and/or ad placement is on a "first come first serve" basis upon receipt of sponsor form  
All sponsorships \$10,000 and above will receive attendee mailing list post meeting upon request*

### **FTFC Conference Sponsor: \$50,000 – Sponsorship includes**

- ✓ Welcome delivery at opening of FTFC Main Conference
- ✓ Logo prominently displayed on conference website
- ✓ Logo prominently displayed on conference days
- ✓ Premium exhibitor booth package
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

### **Eagles Conference Sponsor: \$35,000 – Sponsorship includes**

- ✓ Welcome delivery at opening of Eagles Main Conference
- ✓ Logo prominently displayed on conference website and app
- ✓ Logo prominently displayed on conference days
- ✓ Premium exhibitor booth package
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

### **EMS Awards & 25<sup>th</sup> Anniversary Gala Sponsor: \$25,000 – Sponsorship includes**

- ✓ Welcome delivery at opening of 25<sup>th</sup> Annual Awards Ceremony and Gala on Wednesday
- ✓ Logo prominently displayed on conference website
- ✓ Logo prominently displayed at gala
- ✓ Premium exhibitor booth package
- ✓ Includes company content on conference app (if provided)
- ✓ Additional promotional items and specialty decorations to be provided by sponsor

### **ALS Competition Sponsor: \$25,000 - Sponsorship includes**

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed in competition areas
- ✓ Premium exhibitor booth package
- ✓ Opportunity to present award to ALS competition winners on stage
- ✓ Includes company content on conference app (if provided)

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## Leadership Symposium Sponsor: \$15,000 - Sponsorship includes

- ✓ Introduce the event and opportunity to address the attendees (5 min max)
- ✓ Logo prominently displayed on conference website
- ✓ Logo prominently displayed in the leadership symposium
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

## Fire Chief's Luncheon Sponsor: \$15,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed during chief's meeting
- ✓ Opportunity to address/present at the Fire Chief's meeting (5 min max)
- ✓ Exhibitor booth package
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

## Eagles Creek Sponsor: \$15,000 - ~~4~~ Opportunities) Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed during Eagles creek meeting
- ✓ Opportunity to address/present to the Eagles at the meeting (10 min max)
- ✓ Exhibitor booth package
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

## Resuscitation Academy Sponsor: \$15,000 - Sponsorship includes

- ✓ Welcome delivery at opening of event
- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed during the class
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

## Nursing Competition Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed in competition areas
- ✓ Exhibitor booth package included
- ✓ Opportunity to present award to nursing competition winners on stage
- ✓ Includes company content on conference app (if provided)

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## Key Card Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Hotel key cards to include company logo
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

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**Exclusive:** Increase your exposure throughout the conference by displaying your logo to FTFC & Eagles attendees on their hotel room key. The Key Card Sponsorship allows you to customize one side of the hotel key card.

## WiFi Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Company name used as WiFi password
- ✓ WiFi signage to include company logo
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**SOLD OUT**

- ✓ **Exclusively:** Increase your exposure throughout the conference venue by providing free WiFi internet access to FTFC & Eagles attendees. The WiFi Sponsorship allows you to customize the WiFi name & password for your company.

## AV Sponsor: \$10,000 - (2 Opportunities) Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed throughout the venue
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Increase your exposure during the main conference session to FTFC & Eagles attendees supporting the AV in the room. Your logo will be displayed before and after all presentations as well as a thank you announcement before the program begins.

## Cocktail Hour Sponsor: \$10,000 - (2 Opportunities) Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed in cocktail party area
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Maximize your exposure on the tradeshow floor by hosting a networking cocktail hour with the decision makers, front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other first responders.

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## Speaker Ready Room Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Company name prominently displayed on signs in room
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Brand recognition in a dedicated area providing refreshments and snacks where more than 100 of our influential leaders in EMS and healthcare gather to meet and network. Help us thank our speakers in style by sponsoring gifts for our presenters; this is your opportunity for branding exposure. Leave a lasting impression with our industry leaders.

## Meeting Lounge Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Company name prominently displayed on signage in room
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Brand recognition in a dedicated area providing refreshments and snacks where conference attendees, vendors and EMS professionals can escape to a quiet place to meet, discuss best practices, and conduct business. This is your opportunity for branding exposure by outfitting the room with your marketing materials.

## Conference App Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Exclusive branding on the app homepage
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

## EMS Chief's Luncheon Sponsor: \$10,000 - Sponsorship includes

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed during the Chief's meeting
- ✓ Opportunity to address/present to the South Florida EMS Chief's at the meeting (5 min max)
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

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## Conference Session Sponsor: \$7,000 - Sponsorship includes (4 Opportunities)

- ✓ Logo displayed on conference website
- ✓ Company name prominently displayed on signs in room
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Be one of the session sponsors for the educational tracks at the FTFC Conference.

- \* Trauma
- \* Capnography
- \* Airway
- \* Cardiac (ECG)

## Afternoon Break Sponsor: \$8,000 – Sponsorship includes ( Opportunities)

- ✓ Logo displayed on conference website
- ✓ Logo prominently displayed break area
- ✓ Exhibitor booth package included
- ✓ Includes company content on conference app (if provided)

**Exclusive:** Announcements and brand recognition in exhibit hall during coffee and snack breaks where decision makers front-line EMS personnel, Emergency Physicians, EMS Medical Directors, Emergency Nurses, and other First Responders will gather to enjoy refreshments.

## Tradeshow Exhibitor: \$3,500 – see page 7 for details

### Payment Method:

- ✓ Checks payable to:
  - Fire Chiefs' Association of Broward County  
C/O North Lauderdale Fire Rescue  
6919 West Broward Blvd. #152  
Plantation, Florida 33317
  - Confirm sponsorship level with Sponsorship team and invoice will be generated for company payment processing
- ✓ Credit Card payment available upon request (3% processing fee)

For More Information or Answers to Questions Contact:  
[vendors@firsttherefirstcare.com](mailto:vendors@firsttherefirstcare.com)

- Vince Cinque – (954) 868-3538
- Candace Pineda - (305)322-9110m

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## Exhibitor Information & Fees

This year, our exhibitor hall will host sponsors and exhibitors for 3 exciting days! Vendors will have one-on-one time demonstrating their company's products to over 1,000 Fire Rescue, EMS, nursing, and hospital professionals with purchasing authority! Join the Southeast's most extensive and only pre-hospital conference. Register to secure your exhibitor spot today!

## Exhibitor Booth Packages

### Includes:

- Draped 8 x 10 Space
- 6 ft. Table, two chairs, wastebasket **and electric**
- Includes company content on conference app (if provided)
- Access for two representatives

### Base Pricing:

- Access from Tuesday, 10:00a to Thursday, 5:00p - **Package: \$3,500**
- Premier location, exhibitor booth (end-cap) - **Package: \$5,500**

### Add-ons: Available for an additional fee

- Extra 10x10 space (draped space only): \$1,500
  - \* May only be purchased one time with base exhibitor package
- Extra table with two chairs: \$75
- Extra exhibitor representative: \$125 per person (3-day access)
- Outside vehicle display: \$250 per vehicle

## 2022 Exhibitors Dates

- **Monday, June 13th, 2022:**
  - Move in & set up from noon until 4:00 pm, including all display vehicles  
(No set up will be permitted Tuesday morning)
- **Tuesday, June 14th, 2022:**
  - The exhibitor area open from 10:00 am until 6:00 pm
- **Wednesday, June 15th, 2022:**
  - The exhibitor area open from 8:00 am until 5:00 pm
- **Thursday, June 16th, 2022:**
  - Exhibitor area open 8:00 am until 4:00 pm
  - Tear-down at 4:00 pm

All logos will be required to be uploaded during registration. Any logos or exhibitor information uploaded after April 30th, 2022, are not guaranteed to be included in any advertising or printed material.